

Agriculture Post & IndiAgri

Sustainable Agriculture Summit & Awards - 2024

Nurturing a Greener Tomorrow for Viksit Bharat



Communications & Event Organising Partner
GreyMatters Communications & Consulting

 greymatters

Sustainable Agriculture Summit & Awards 2024

To bring together farmers, agriculture & food industry leaders, policy makers, scientists, academic institutions, solutions and equipment providers, thought leaders, development organisations and other critical stakeholders in the agriculture ecosystem of India, country's leading agriculture media platform **Agriculture Post and IndiAgri** bring **Sustainable Agriculture Summit & Awards, 2024**.

The theme for this year's conference is 'Nurturing a Greener Tomorrow for Viksit Bharat.'

The Awards are designed to recognise and celebrate innovators, amplifying their best practices to inspire others toward a more sustainable world.

Join us in building a resilient and prosperous future for humanity and the planet.

Summit & Awards Objectives

- 🌿 Address the pressing challenges to food and nutrition security by promoting **sustainable farming** practices for future readiness.
- 🌿 Discuss sustainable farming to meet rising food demand, optimise fragmented land, **enhance crop yields**, and maximise profitability for small farmers.
- 🌿 Deliberate on managing climate variability's impact on agriculture, emphasizing **water conservation**, efficient irrigation (drip and sprinkler), and soil health.
- 🌿 Focus on empowering small farmers through knowledge, data-driven insights, and best practices, emphasizing **climate-resilient approaches** with tolerant seed varieties.
- 🌿 Explore practices for **reducing greenhouse gas emissions** and recognise outstanding sustainable agricultural practices, innovations, and change-makers.
- 🌿 Opening the avenues for **collaboration** among stakeholders providing sustainable farming practices.
- 🌿 To make ways for forging collaborations for intervention of modern cutting-edge technologies such as **AI, ML, IoT, drones, remote sensing, satellite imagery** for providing sustainable practices.





1. Waterwise Excellence Award

Innovation in water management & precision irrigation

2. SoilCare Achievement Award

Promotion of soil health management

3. GreenHarvest Innovator Award

Environment-friendly practices in agriculture

4. BioBoost Solutions Award

For promoting biological solutions in agriculture

5. Krishi Urvarak Vikas Award

Excellence in fertilizers production & supply

6. Safe Agri Innovator Award

Efficiency & responsibility in agrochemical use

7. BioDiversity Guardian Award

Contributions to biodiversity conservation

8. Carbon Footprint Reduction Achievement

Reducing greenhouse gas emissions

9. Agroecology Innovation Prize

Development & application of agroecological principles

10. Community Engagement and Social Impact Award

Community development and social equity

11. Extension & Training Excellence Award

Educating farmers in sustainable practices

12. Animal Feed Solutions Award

Sustainable and eco-friendly animal feed

13. Smart Drone Adoption Award

Drone technology for sustainable agriculture

14. Finance and Agri Banking Excellence

Innovative sustainable financing

15. Green Tractor Manufacturer of the Year

Low carbon emission tractor companies

16. Agri-Tech Startup of the Year

Technology for sustainable agriculture

17. Climate-Resilient Crop Variety Award

Promoting biodiversity & sustainability

18. Inclusive Agri-Tech for Smallholders Award

Technology empowering smallholder farmers

19. CSR for Sustainability Awards

For best CSR projects

20. Best Collaboration Award

Honoring partnerships, synergy, awareness efforts & cooperation

Awards Categories: Gold, Silver, Bronze

Certificates and mementos will be awarded to winners in each category

Award Nomination Process

1. A company, individual, organisation can apply for a maximum of three categories
2. All entries must be done carefully and as per the defined processes here
3. For each category, an entry must contain the following:
 - (a) A 200 word write up (Hindi or English) about the project highlighting its impact, both qualitative and quantitative. Special mention must be made, wherever applicable, about possible replication and scaling up of the model/intervention
 - (b) Two to three supporting photographs
 - (c) Wherever possible, upto three digital link of quality feature or social media posts
 - (d) Contact details including email id and phone number of the person whom additional queries could be addressed to. All four segments, clearly demarcated, should be converted into a single PDF and sent through an email to: info@thegreymatters.in
 - (e) Write Award Category in the Subject, and a small covering note of not more than 3 lines in the body of the mail.
 - (f) The shortlisted entries will be requested to have an interaction with the jury.
4. A nominal Online Processing Fee of Rs 3,500 is to be paid per entry to the UPI Id:



Award Jury



Dr Jay G Varshney
Former Director,
Directorate of Weed
Research, ICAR, Govt of India



Dr Jayadev Sarangi
IAS (Retd), Formerly Secretary
Govt of Delhi/Goa



Dr Devendra Singh
Professor and Head,
Agronomy RPCAU
Samastipur



Dr. Rajeev Varshney
International Chair in
Agriculture & Food Security,
Murdoch University (Australia)



Dr KC Ravi
Chairman, CropLife India
Chief Sustainability Officer
at Syngenta India



Rajvir Singh Rathi
Director - Public Affairs,
Science & Sustainability IBSL
Lead - Traits Licensing Business
at Bayer Crop Science



Dr Pooja Rana
Professor, Amity School
of Communication,
Gurugram



Ganesh Nanote
Farming (Farmer),
Member - Global
Farmer Network

Special Attractions

Union Minister of Agriculture | Agriculture Minister of Bihar | Agriculture Minister of Punjab | Agriculture Minister of Jharkhand | Agriculture Minister of Uttar Pradesh | Agriculture Minister of Madhya Pradesh | Agriculture Minister of Telangana | Agriculture Minister of Andhra Pradesh

Speakers from major industry associations including CropLife India (CLI); Federation of Seed Industry of India (FSII); AgroChem Federation of India (ACFI); Biological Agri Solutions Association of India (BASAI); Pesticides Manufacturers & Formulators Association of India (PMFAI); and Agro Inputs Manufacturers Association Of India (AIM)

About Organisers

Agriculture Post

A knowledge-sharing platform focusing on the transformations taking place in the agriculture sector in India and globally. The portal connects all the stakeholders – researchers, scientists, students, policy makers, private sector agribusiness companies, farmers, post-harvest management agencies, food processing sector, and consumers of agri commodities – for providing maximum benefit to the farming sector.

www.agriculturepost.com

@AgriculturePost

IndiAgri

A portal dedicated to news, views and issues in agriculture in India. It is a sincere attempt to establish a platform where people can exchange their information, ideas, and resources to contribute to the discourses in agriculture domain. *IndiAgri.in* is designed to capture information on policies, perspectives, problems, people, trends, good practices.

www.indiagri.in

@IndiAgri

GreyMatters Communications

A firm offering advisory services in public affairs, public relations, political communications, government communications, corporate social responsibility, reputation building, social media and crisis management. Established in 2010, Grey Matters design communications campaigns and deploy robust solutions to build credible visibility for brands and organizations.

www.thegreymatters.in

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Summit Agenda

Tentative Sessions

- **Accelerating Sustainable Agriculture: Future Ready for Food Security**
- **Soil Health, Water Conservation and Climate Resilience: Imperatives for Progressive Agriculture for New India**
- **Strengthening Pro-Farmer Policies for Brighter Future and Viksit Bharat**
- **Fibre, Livestock & Forage for Strengthening Agriculture Ecosystem**
- **Technologies, Techniques and Farm Machinery: Industry Collaboration for Agri Growth**
- **Biological Inputs: Solutions for Agriculture Sustainability**

Who Must Attend



Agrochemical companies



Biological solution provider companies



Fertiliser companies



Micro irrigation and fertigation companies



Seed companies



Farm machinery companies



Drone companies



Start-ups



PSUs & Agriculture Universities



**Academics | Scientists |
Researchers | Policy makers |
Development organisations**

Sponsorship Rate Card

Event Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Rs 20 lakh Branding, Media, Social Media visibility & Two Speakers	Rs 10 lakh Branding, Media, Social Media visibility & One Speaker	Rs 7.5 lakh Branding, Social Media visibility	Rs 5 lakh Branding, Social Media visibility

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Customised offerings
also available

Date: **June 27, 2024** | Venue: **New Delhi** | Time: **9:30 am – 6:00 pm**

Contact for speaking opportunities,
panels, sponsorship & other queries

Mohd Mustaqim

Agriculture Post
+91-99715 41872
editor@agriculturepost.com

Pragya Lal Ranjan

GreyMatters Communications
+91-99999 82074
pragyalal@thegreymatters.in



Sustainable Agriculture Summit & Awards 2024 Secretariat
E 2, Lower Ground Floor, Greater Kailash Enclave,
New Delhi - 110048. INDIA